

# implementing accessibility

A



ARCHIVE digital content

C



CENTRALIZE organizational responsibility

C



COMMUNICATE a positive inclusive message

E



EXPLORE industry standards + guidelines

S



SIMPLIFY tasks + workflows

S



START with priority titles + grow from there

I



INFORM + support business decisions

B



BUILD accessibility into the entire publishing workflow

L



LISTEN + engage with the accessibility community

E



ENCOURAGE + communicate positive change



telling images

## mission



write the best image  
descriptions on the  
market

## promise



deliver trusted  
content + services  
for publishers

## passion



tell the story of  
every image

## vision



write the future of  
image description

## experience



utilize publishing  
background

## approach



surpass customer  
expectations



contact us today + explore your accessible future



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